TRUST AWARD

2014

Sponsorship Opportunities

HRET
HEALTH RESEARCH &
EDUCATIONAL TRUST
In Partnership with AHA

TRUST Award

July 20 San Diego, CA

2014

About HRET and the TRUST Award

The Health Research & Educational Trust is an independent, nonprofit organization engaging in timely research and education on topics of critical interest to hospitals and health care systems and the communities they serve. Since 1944 HRET, an affiliate of the American Hospital Association, has developed and implemented an agenda of applied research, education and training programs to move the hospital and health care field toward improving the health of the U.S. population. HRET regularly works with academic, research, policy and community organizations to fulfill its mission of transforming health care through research and education.

HRET established the TRUST Award in 2003 to recognize individuals who have demonstrated long-standing leadership in improving health care quality and building continued trust within America's health care organizations and communities. TRUST Award honorees have leveraged research and education to make a dramatic impact in policy and practice.

2013 TRUST Award reception

www.hret.org/trust

2014 Honoree
Nancy Schlichting, MBA

Nancy Schlichting is chief executive officer of Henry Ford Health System, a nationally recognized $4.5 billion health care organization with 23,000 employees and recipient of the 2011 Malcolm Baldrige National Quality Award. She is credited with leading the health system through a dramatic financial turnaround and for award-winning patient safety, customer service and diversity initiatives.

Schlichting joined Henry Ford Health System in 1998 as its senior vice president and chief administrative officer and was named president and CEO in 2003. Her career in health care administration spans more than 30 years of experience in senior level executive positions.

Schlichting serves on several national and community boards including the Kresge Foundation, Walgreen Company, Federal Reserve Bank of Chicago – Detroit Branch, Detroit Regional Chamber (past chair), Citizen's Research Council of Michigan, Detroit Economic Club and Downtown Detroit Partnership.

Schlichting's Most Recent Awards

- *Becker's Hospital Review* "130 Nonprofit Hospital and Health System CEOs to Know"
- *Modern Healthcare* "100 Most Powerful People in Healthcare — 2013" (named for the sixth time)
- 2013 *Becker's Hospital Review* Annual Healthcare Leadership Award
- *Modern Healthcare* "Top 25 Women in Healthcare — 2013" (named for the third time)
- *Crain's Detroit Business* "2012 Newsmaker of the Year"

Continued

- *HealthLeaders Media* "20 People Who Make Healthcare Better — 2012"
- *Becker's Hospital Review* "50 Most Powerful People in Healthcare"
- The Harvard Business School Club of Michigan "Business Leader of the Year"
- Ernst & Young "Spirit of Entrepreneurship Award"
- *Modern Healthcare* "Top 25 Women in Healthcare" (named for the third time)
- *Becker's Hospital Review* "Women to Know in Health Care"
- Michigan Health & Hospital Association "Meritorious Service Award"
- *Crain's Detroit Business* "Women to Watch"
- WJR "Women Who Lead"
- Crime Stoppers "Eleanor Josaitis Visionary Leader"
- Vanguard Community Development "E. L. Vann Visionary"
- Detroit's *Ambassador* Magazine "Power Player"
- *Health Care Weekly Review* "Health Care Executive of the Year"

Schlichting received her AB in public policy studies, magna cum laude, from Duke University and her MBA from Cornell University. She has also been the recipient of honorary doctoral degrees from Walsh College and Central Michigan University.

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Benefactor Sponsor: $25,000

- 4 complimentary tickets to TRUST Award reception
- Name listed on all 2014 TRUST Award reception materials:
  - Ad in American Hospital Association's *Hospitals & Health Networks* magazine, the industry's leading management journal. Read by senior management in every U.S. hospital and health system and by CEOs and presidents of allied health care institutions and payer organizations.
  - Logo listed in event invitations
- Logo and full-page tribute message in event program
- Recognition on HRET website (www.hret.org)

Patron Sponsor: $10,000

- 3 complimentary tickets to TRUST Award reception
- Name listed on the following 2014 TRUST Award reception materials:
  - Ad in *Hospitals & Health Networks* magazine
  - Event invitations
- Logo listed in event program
- Recognition on HRET website (www.hret.org)

Collaborating Sponsor: $5,000

- 2 complimentary tickets to 2014 TRUST Award reception
- Name listed in *Hospitals & Health Networks* magazine ad
- Name listed in event program
- Recognition on HRET website (www.hret.org)

Supporting Sponsor: $1,000

- 1 complimentary ticket to 2014 TRUST Award reception
- Name listed in event program
- Recognition on HRET website (www.hret.org)

All sponsorship contributions are tax deductible beyond the cost of tickets ($250 each) that are provided.

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Sponsorship Confirmation

Please include my organization as a sponsor for the TRUST Award at the following level:

_____ Benefactor Sponsor: $25,000

_____ Patron Sponsor: $10,000

_____ Collaborating Sponsor: $5,000

_____ Supporting Sponsor: $1,000

Payment/Contact Information:

_____ ***Check is in the mail*** - Federal Tax ID #36-2203931

Payable to: Health Research & Educational Trust
Attn: Matt Fenwick
155 N. Wacker Dr., Suite 400
Chicago, IL 60606

_____ ***Please send an invoice to:***

Name_____

Title_____

Organization_____

Address_____

City/State/Zip_____

Phone _____ Email _____

Please email this form to Matt Fenwick at mfenwick@aha.org or send by mail to HRET, Attention: Matt Fenwick, 155 N. Wacker Dr., Suite 400, Chicago, IL 60606.

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