

TRUST AWARD 2018

TRUST Award History & Criteria

TRUST Award, established in 2003, is given annually to an individual who has exhibited visionary leadership in the health care field and who symbolize HRET's mission of leveraging research and education to make a dramatic impact in policy and practice. This year's honoree is Lee Sacks, MD, Executive Vice President, Chief Medical Officer of Advocate Health Care. The TRUST Award criteria includes:

- A visionary who adheres to his/her values, and teaches these values to others through actions and words to effect change
- Possesses a passion for improving the health of our communities and advocating quality and safe health care for everyone
- Has leveraged research and education to make a dramatic impact in policy and practice

Event Details

What: TRUST Award Reception

Date: Thursday, July 26, 2018

Location: The Skybox at Diamond View Tower,
350 10th Ave., San Diego, CA

Time: 7:00pm - 9:00pm Award Reception

Contact: Carl Aiello: caiello@aha.org, 312-893-6894

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Sponsorship Opportunities

Benefactor Sponsor: \$25,000 (Quantity – 1)

- 5 Complimentary Tickets to Trust Award
- 2 Complimentary Registrations for AHA Leadership Summit
- Opportunity to introduce AHA CMO and HRET Board Chair
- Logo in 2018 Trust Award Program
- Logo in 2018 Trust Award Thank you to Attendees
- Onsite recognition (digital screen)
- Pre-event registration list (one week prior to event; name/org contact details with e-mail, no phone)
- Post-event attendee list (two weeks post event)
- HF Sponsored e-mail (distribution up to 20k)

Supporting Sponsor: \$15,000

- 3 Complimentary Tickets to Trust Award
- 1 Complimentary Registration for AHA Leadership Summit
- Acknowledgement during welcome comments
- Logo in 2018 Trust Award Program
- Logo in 2018 Trust Award Thank you to Attendees
- Onsite recognition (digital screen)
- Pre-event registration list (one week prior to event; name/org contact details with e-mail, no phone)
- Post-event attendee list (two weeks post event)
- HF Sponsored e-mail (distribution up to 20k)

Collaborating Sponsor: \$5,000

- 2 Complimentary Tickets to Trust Award
- Listing in 2018 Trust Award Program
- Onsite signage
- Pre-event registration list (one week prior to event; name/org only)

General Sponsor: \$1,500

- 1 Complimentary Ticket to Trust Award
- Listing in 2018 Trust Award Program
- Onsite signage

Special Transportation Sponsor: \$10,000 (Quantity – 1)

- 3 Complimentary Tickets to Trust Award
- 1 Complimentary Registration for AHA Leadership Summit
- Logo in 2018 Trust Award Program
- Logo in 2018 Trust Award Thank you to Attendees
- Onsite signage
- Pre-event registration list (one week prior to event; name/org only)
- Post-event attendee list (one week post event)