

TRUST AWARD

2013

SPONSORSHIP
OPPORTUNITIES

HRET

HEALTH RESEARCH &
EDUCATIONAL TRUST
In Partnership with AHA

TRUST AWARD

July 25 San Diego, CA

2013

About HRET and the TRUST Award

THE HEALTH RESEARCH & EDUCATIONAL TRUST is an independent, nonprofit organization engaging in timely research and education on topics of critical interest to hospitals and health systems and the communities they serve. Since 1944 HRET, an affiliate of the American Hospital Association, has developed and implemented an agenda of applied research, education and training programs to move the hospital and health care field toward improving the health of the U.S. population. HRET regularly works with academic, research, policy and community organizations to fulfill its mission of transforming health care through research and education.

HRET established the TRUST Award in 2003 to recognize individuals who have demonstrated long-standing leadership in improving health care quality and building continued trust within America's health care organizations and communities. TRUST Award honorees have leveraged research and education to make a dramatic impact in policy and practice.



www.hret.org

2013 Honoree

Karen Davis, PhD



Karen Davis, PhD, is the Eugene and Mildred Lipitz Professor in the Department of Health Policy and Management and director of the Roger C. Lipitz Center for Integrated Health Care at the Bloomberg School of Public Health at Johns Hopkins University. From 1995–2012, she was president of The Commonwealth Fund, a national philanthropy engaged in independent research on health and social policy issues.

Dr. Davis is a nationally recognized economist, with a distinguished career in public policy and research. Before joining the Fund in 1992, she served as chairman of the Department of Health Policy and Management at the Johns Hopkins School of Public Health, where she also held an appointment as professor of economics. She served as deputy assistant secretary for health policy in the Department of Health and Human Services from 1977–1980, and was the first woman to head a U.S. public health service agency.

Prior to her government career, Dr. Davis was a senior fellow at the Brookings Institution in Washington, DC, a visiting lecturer at Harvard University and an assistant professor of economics at Rice University. A native of Oklahoma, she received her PhD in economics from Rice University, which recognized her achievements with a Distinguished Alumna Award in 1991. Dr. Davis is the recipient of the 2000 Baxter Allegiance Foundation Prize for Health Services Research. She has received honorary doctorates from Johns Hopkins University, the University of Maryland, Baltimore, and most recently from Newcastle University in the United Kingdom.

Dr. Davis has published a number of significant books, monographs and articles on health and social policy issues, including the landmark books *Health Care Cost Containment*, *Medicare Policy*, *National Health Insurance: Benefits, Costs and Consequences* and *Health and the War on Poverty*.

Continued

Dr. Davis serves on the board of directors of the Geisinger Health System. She was elected to the Institute of Medicine in 1975, has served two terms on the IOM governing council (1986–90 and 1997–2000), was a member of the IOM Committee on Redesigning Health Insurance Benefits, Payment and Performance Improvement Programs, and was awarded the Adam Yarmolinsky Medal in 2007 for her contributions to the mission of the IOM.

She is a past president of the AcademyHealth (formerly AHSRHP) and an AcademyHealth distinguished fellow. In 2006, she was selected for the AcademyHealth Distinguished Investigator award for significant and lasting contributions to the field of health services research, and she received the Picker Award for Excellence in the Advancement of Patient-Centered Care.

Dr. Davis is a member of the Kaiser Commission on Medicaid and the Uninsured and a former member of the Agency for Healthcare Quality and Research National Advisory Committee. She is an elected fellow of the American Academy of Arts and Sciences and an honorary fellow of the Royal College of Physicians.

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Benefactor Sponsor: \$25,000

- 4 complimentary tickets to TRUST Award reception
- Name listed on all 2013 TRUST Award reception materials:
 - Ad in American Hospital Association's *Hospitals & Health Networks* magazine, the industry's leading management journal. Read by senior management in every U.S. hospital and health system and by CEOs and presidents of allied health care institutions and payer organizations.
 - Logo listed in event invitations
- Logo and full-page tribute message in event program
- Recognition on HRET website (www.hret.org)

Patron Sponsor: \$10,000

- 3 complimentary tickets to TRUST Award reception
- Name listed on the following 2013 TRUST Award reception materials:
 - Ad in *Hospitals & Health Networks* magazine
 - Event invitations
- Logo listed in event program
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Collaborating Sponsor: \$5,000

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- Recognition on HRET website (www.hret.org)

Supporting Sponsor: \$1,000

- 1 complimentary ticket to 2013 TRUST Award reception
- Name listed in event program
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All sponsorship contributions are tax deductible beyond the cost of tickets (\$250 each) that are provided.

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*Please fax this form to Matt Fenwick at 312.422.4568 or send by mail to HRET,
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