

TRUST AWARD 2016

SPONSORSHIP
OPPORTUNITIES

JULY 17, 2016 | 7:00 P.M.
SAN DIEGO

WHY SPONSOR THE TRUST AWARD?

- ✦ **Increase brand awareness.** With more than 150 health care leaders at the reception, the TRUST Award is the perfect venue to increase your brand awareness and visibility in the health care field.
- ✦ **Network with executives.** Part of being a TRUST Award sponsor is enjoying the award reception and all the networking opportunities that accompany it. During the reception you can enjoy a night out in San Diego and a chance to network with visionary health care leaders in an informal setting.
- ✦ **Attend the American Hospital Association/Health Forum Summit.** Health care senior executives from all over the country attend the annual summit. As a TRUST Award sponsor you will gain access to this event to network and discuss critical issues facing health care.

Visit hret.org/trust for more information

HRET BOARD OF TRUSTEES

Michael G. Rock, MD, Chair
Mayo Rochester Hospitals/
Mayo Foundation

Rhonda Anderson, RN, FACHE
Cardon Children's Medical Center
Banner Health

Anthony A. Armada, FACHE
Western Washington Providence Health
and Services

Mary Blunt
Sentara Norfolk General Hospital

Lawrence P. Casalino, MD, PhD
Weill Cornell Medical College

Christopher J. Durovich
Children's Health System of Texas

Alison J. Fleury
Sharp HealthCare

Kyle L. Grazier, MPH, DPH
University of Michigan

Raymond T. Hino, MPA, FACHE
Palm Drive Health Care Foundation

Douglas Leonard
Indiana Hospital Association

Kimberly McNally, MN, RN
University of Washington Medicine

Richard J. Pollack
American Hospital Association

T.R. Reid
Author

David P. Tilton
AtlantiCare

2016 TRUST AWARD HONOREE

LINDA BURNES BOLTON

DrPH, RN, FAAN

Linda Burnes Bolton, DrPH, RN, FAAN, is system chief nurse executive, vice president for nursing, chief nursing officer and director of nursing research at Cedars Sinai Medical Center in Los Angeles. She is one of the principal investigators at the Cedars-Sinai Burns and Allen Research Institute. Her research, teaching, and clinical expertise includes: nursing and patient care outcomes; improving the health of childbearing women; improving nursing organization and organization functions and reliability; functional health literacy of African Americans and other ethnic and racial communities; quality of care in racially and ethnically diverse communities; and cultural diversity within health professions.



Dr. Burnes Bolton is a past president of the American Academy of Nursing and the National Black Nurses Association. She is a member of the American Nurses Association, American Organization of Nurse Executives, Association of California Nurse Leaders, American Public Health Association, Council for the Advancement of Nursing Science, National Black Nurses Association, and the National League for Nursing.

She has held board and officer positions for several national organizations and is the recipient of numerous awards for her scholarly and world community service, including receiving the Lifetime Achievement Award from the American Organization of Nurse Executives in 2007 and the Distinguished Alumnae Award from Arizona State University in 2008. She is the chair of the National Advisory Committee for the Robert Wood Johnson Foundation initiative to Transform Care at the Bedside and principal investigator of the American Academy of Nursing Technology Drill Down research project. In 2009, she was appointed vice chair of the Institute of Medicine Commission on the Future of Nursing. She also holds positions as an associate clinical professor at the University of California, San Francisco (USCF) School of Nursing, and University of California, Los Angeles (UCLA) School of Nursing. Dr. Burnes Bolton received her DrPH in population health and behavioral science from UCLA School of Public Health at Los Angeles.

SPONSORSHIP OPPORTUNITIES

BENEFACTOR SPONSOR: \$35,000

- ✧ 5 complimentary tickets to TRUST Award reception
- ✧ 2 free passes to the AHA/Health Forum Summit
- ✧ Name listed on all 2016 TRUST Award reception materials
- ✧ Full-page ad in American Hospital Association's *Hospitals & Health Networks* magazine, the industry's leading management journal. Read by senior management in every U.S. hospital and health system and by CEOs and presidents of allied health care institutions and payer organizations.
- ✧ Logo in event invitations
- ✧ Logo and full-page tribute message in event program
- ✧ Welcome presentation at TRUST Award reception
- ✧ Educational materials part of TRUST award thank you packet
- ✧ 1 table sponsorship with company's educational materials

EXECUTIVE SPONSOR: \$25,000

- ✧ 4 complimentary tickets to TRUST Award reception
- ✧ 2 free passes to the AHA/Health Forum Summit
- ✧ 1/2-page ad in *Hospitals & Health Networks* magazine
- ✧ Name listed on all 2016 TRUST Award reception materials
- ✧ Logo listed in event invitations
- ✧ Educational materials part of TRUST award thank you packet
- ✧ 1 table sponsorship with company's educational materials

All sponsorship contributions are tax deductible beyond the cost of tickets (\$250 each) that are provided

SPONSORSHIP OPPORTUNITIES

PATRON SPONSOR: \$10,000

- ✧ 3 complimentary tickets to TRUST Award reception
- ✧ 1 free pass to the AHA/Health Forum Summit
- ✧ Name listed on all 2016 TRUST Award reception materials
- ✧ Logo listed in event invitations
- ✧ Educational materials part of TRUST award thank you packet

COLLABORATING SPONSOR: \$5,000

- ✧ 2 complimentary tickets to TRUST Award reception
- ✧ Name listed on all 2015 TRUST Award reception materials
- ✧ Logo listed in event invitations
- ✧ Educational materials part of TRUST award thank you packet

SUPPORTING SPONSOR: \$1,250

- ✧ 1 complimentary ticket to TRUST Award reception
- ✧ Name listed on all 2016 TRUST Award reception materials

PREVIOUS SPONSORS

Previous sponsors of the HRET TRUST Award include:



American Hospital Association



MEDIA | EDUCATION | DATA

KaufmanHall SpencerStuart



SPONSORSHIP CONFIRMATION

Please include my organization as a sponsor for the TRUST Award at the following level:

- Benefactor Sponsor: \$35,000
- Executive Sponsor: \$25,000
- Patron Sponsor: \$10,000
- Collaborating Sponsor: \$5,000
- Supporting Sponsor: \$1,000

Payment/Contact Information:

- [Check is in the mail](#)

Federal Tax ID #36-2203931

Payable to: Health Research & Educational Trust

Attn: Matt Fenwick

155 N. Wacker Dr., Suite 400

Chicago, IL 60606

- [Please send an invoice to:](#)

Name

Title

Organization

Address

City

State

Zip

Phone

Email

Please email this form to Matt Fenwick at mfenwick@aha.org or send by mail to HRET, Attention: Matt Fenwick, 155 N. Wacker Dr., Suite 400, Chicago, IL 60606.



HRET

HEALTH RESEARCH &
EDUCATIONAL TRUST
In Partnership with AHA

155 N. WACKER DR., SUITE 400
CHICAGO, IL 60606