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HEALTH RESEARCH & EDUCATIONAL TRUST
In Partnership with AHA

Spread Assessment Tool

Select the number that best reflects the perception of the average health care leader about the innovation you are seeking to spread.

Environmental Factors:

					Item Score
1. The innovation will:					
Make/save lots of money	**Make/save some money**	**Have no financial impact**	**Cost/lose some money**	**Cost/lose lots of money**	
5	**4**	**3**	**2**	**1**	_____
2. The innovation will:					
Greatly reduce legal risks	**Slightly reduce legal risks**	**No effect on legal risks**	**Slightly raise legal risks**	**Greatly raise legal risks**	
5	**4**	**3**	**2**	**1**	_____
3. The innovation will:					
Help meet current regulation	**Prepare for future regulation**	**Is unrelated to any known regulation**	**May have regulatory risks**	**Will cause regulatory risks**	
5	**4**	**3**	**2**	**1**	_____
4. The innovation will:					
Cause much Positive PR	**Cause some positive PR**	**Have no PR effect**	**Cause some negative PR**	**Cause much negative PR**	
5	**4**	**3**	**2**	**1**	_____
5. The innovation has a greatly respected, passionate, and influential national champion (either an individual or organization):					
Strongly agree	**Agree**	**Neutral**	**Disagree**	**Strongly disagree**	
5	**4**	**3**	**2**	**1**	_____
6. The innovation is MORE of a national or regional priority than other innovations that are also being promoted for spread.					
Strongly agree	**Agree**	**Neutral**	**Disagree**	**Strongly disagree**	
5	**4**	**3**	**2**	**1**	_____

Environmental Factors Total: _____

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Innovation Factors:

					Item Score
1. The innovation is easy to understand:					
Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
5	4	3	2	1	_____
2. The innovation is easy and simple to implement in the clinical setting:					
Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
5	4	3	2	1	_____
3. The implementation of the innovation will show:					
Dramatic changes on established measures	Moderate changes on established measures	Changes in finely tuned measures	Limited impact on any measure	No impact on any measure	
5	4	3	2	1	_____
4. The published evidence that the innovation greatly affects important outcomes is:					
Very strong	Strong	Moderate	Weak	Very weak	
5	4	3	2	1	_____
5. Evidence that the innovation can affect important outcomes in a broad cross section of health care facilities is:					
Very strong	Strong	Moderate	Weak	Very weak	
5	4	3	2	1	_____
6. The level of endorsement by key opinion leaders, professional associations, and national standards organizations is:					
Very high	High	Moderate	Lukewarm	Nonexistent	
5	4	3	2	1	_____
7. Methods for collecting data to measure the innovation's impact are well defined and easy to Implement:					
Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
5	4	3	2	1	_____

Innovation Factors Total: _____

Target Audience Factors:

					Item Score
1. The number of individuals and staff types that must approve the innovation is:					
Very small	Small	Limited	Large	Very large	
5	4	3	2	1	_____

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2. **The number of individuals and staff types that need to make changes to work practices or procedures in order to adopt the innovation is:**

Very small	Small	Limited	Large	Very large	
5	4	3	2	1	_____

3. **The people whose support is most needed for the innovation to succeed will:**

Experience large Financial benefits	Experience small Financial benefits	Be unaffected Financially	Experience small Financial losses	Experience large Financial losses	
5	4	3	2	1	_____

4. **The people whose support is most needed for the innovation to succeed must make large changes in their routines and work practices:**

Strongly disagree	Disagree	Neutral	Agree	Strongly agree	
5	4	3	2	1	_____

5. **The people whose support is most needed for the innovation to succeed believe the innovation will improve their job satisfaction:**

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
5	4	3	2	1	_____

Target Audience Factors Total: _____

Organizational Factors:

Item Score

1. **Leaders in the average organization the innovation needs to spread to are strongly supportive of its implementation:**

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
5	4	3	2	1	_____

2. **Resources needed to implement the innovation are available in the average organization the innovation needs to spread to:**

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
5	4	3	2	1	_____

3. **There are enough persons with quality improvement skill in order to implement the innovation in the average organization the innovation needs to spread to:**

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
5	4	3	2	1	_____

4. **There are enough persons with the required technical skills in order to implement the innovation in the average organization the innovation needs to spread to:**

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
5	4	3	2	1	_____

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5. **Most of the organizations the innovation needs to spread to have cultures that embrace change and continuous improvement:**

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
5	4	3	2	1	_____

6. **Most of the organizations the innovation needs to spread to have ongoing improvement efforts that are coherent and coordinated:**

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
5	4	3	2	1	_____

7. **Most of the organizations the innovation needs to spread to have other priorities that are likely to overwhelm the innovation you are attempting to spread:**

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	
1	2	3	4	5	_____

Organizational Factors Total: _____

Environmental Factors Total: _____

Innovation Factors Total: _____

Target Audience Factors Total: _____

Organizational Factors Total: _____

Overall Total: _____

Spread Readiness Scale:

101-125	***Organic, Natural Spread***
76-100	***Promising Spread Initiative***
51-75	***Challenging Spread Initiative***
<50	***Initiative Doomed, Focus on Underlying Issues***

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