

Spread Assessment Tool

Select the number that best reflects the perception of the average health care leader about the innovation you are seeking to spread.

Environmental Factors:

					<u>Item Score</u>	
1. The innovation will:	Make/save lots of money 5	Make/save some money 4	Have no financial impact 3	Cost/lose some money 2	Cost/lose lots of money 1	_____
2. The innovation will:	Greatly reduce legal risks 5	Slightly reduce legal risks 4	No effect on legal risks 3	Slightly raise legal risks 2	Greatly raise legal risks 1	_____
3. The innovation will:	Help meet current regulation 5	Prepare for future regulation 4	Is unrelated to any known regulation 3	May have regulatory risks 2	Will cause regulatory risks 1	_____
4. The innovation will:	Cause much Positive PR 5	Cause some positive PR 4	Have no PR effect 3	Cause some negative PR 2	Cause much negative PR 1	_____
5. The innovation has a greatly respected, passionate, and influential national champion (either an individual or organization):	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____
6. The innovation is MORE of a national or regional priority than other innovations that are also being promoted for spread.	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____

Environmental Factors Total: _____

Innovation Factors:

					Item Score	
1. The innovation is easy to understand:	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____
2. The innovation is easy and simple to implement in the clinical setting:	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____
3. The implementation of the innovation will show:	Dramatic changes on established measures 5	Moderate changes on established measures 4	Changes in finely tuned measures 3	Limited impact on any measure 2	No impact on any measure 1	_____
4. The published evidence that the innovation greatly affects important outcomes is:	Very strong 5	Strong 4	Moderate 3	Weak 2	Very weak 1	_____
5. Evidence that the innovation can affect important outcomes in a broad cross section of health care facilities is:	Very strong 5	Strong 4	Moderate 3	Weak 2	Very weak 1	_____
6. The level of endorsement by key opinion leaders, professional associations, and national standards organizations is:	Very high 5	High 4	Moderate 3	Lukewarm 2	Nonexistent 1	_____
7. Methods for collecting data to measure the innovation's impact are well defined and easy to implement:	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____
Innovation Factors Total:						_____

Target Audience Factors:

					Item Score	
1. The number of individuals and staff types that must approve the innovation is:	Very small 5	Small 4	Limited 3	Large 2	Very large 1	_____

2. The number of individuals and staff types that need to make changes to work practices or procedures in order to adopt the innovation is:

Very small 5	Small 4	Limited 3	Large 2	Very large 1	_____
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3. The people whose support is most needed for the innovation to succeed will:

Experience large Financial benefits 5	Experience small Financial benefits 4	Be unaffected Financially 3	Experience small Financial losses 2	Experience large Financial losses 1	_____
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4. The people whose support is most needed for the innovation to succeed must make large changes in their routines and work practices:

Strongly disagree 5	Disagree 4	Neutral 3	Agree 2	Strongly agree 1	_____
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5. The people whose support is most needed for the innovation to succeed believe the innovation will improve their job satisfaction:

Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____
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Target Audience Factors Total: _____

Organizational Factors:

	Item Score						
<p>1. Leaders in the average organization the innovation needs to spread to are strongly supportive of its implementation:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">Strongly agree 5</td> <td style="text-align: center;">Agree 4</td> <td style="text-align: center;">Neutral 3</td> <td style="text-align: center;">Disagree 2</td> <td style="text-align: center;">Strongly disagree 1</td> <td style="text-align: right;">_____</td> </tr> </table>	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____	_____
Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____		
<p>2. Resources needed to implement the innovation are available in the average organization the innovation needs to spread to:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">Strongly agree 5</td> <td style="text-align: center;">Agree 4</td> <td style="text-align: center;">Neutral 3</td> <td style="text-align: center;">Disagree 2</td> <td style="text-align: center;">Strongly disagree 1</td> <td style="text-align: right;">_____</td> </tr> </table>	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____	_____
Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____		
<p>3. There are enough persons with quality improvement skill in order to implement the innovation in the average organization the innovation needs to spread to:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">Strongly agree 5</td> <td style="text-align: center;">Agree 4</td> <td style="text-align: center;">Neutral 3</td> <td style="text-align: center;">Disagree 2</td> <td style="text-align: center;">Strongly disagree 1</td> <td style="text-align: right;">_____</td> </tr> </table>	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____	_____
Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____		
<p>4. There are enough persons with the required technical skills in order to implement the innovation in the average organization the innovation needs to spread to:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">Strongly agree 5</td> <td style="text-align: center;">Agree 4</td> <td style="text-align: center;">Neutral 3</td> <td style="text-align: center;">Disagree 2</td> <td style="text-align: center;">Strongly disagree 1</td> <td style="text-align: right;">_____</td> </tr> </table>	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____	_____
Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	_____		

5. Most of the organizations the innovation needs to spread to have cultures that embrace change and continuous improvement:

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	_____
5	4	3	2	1	

6. Most of the organizations the innovation needs to spread to have ongoing improvement efforts that are coherent and coordinated:

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	_____
5	4	3	2	1	

7. Most of the organizations the innovation needs to spread to have other priorities that are likely to overwhelm the innovation you are attempting to spread:

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	_____
1	2	3	4	5	

Organizational Factors Total: _____

Environmental Factors Total: _____

Innovation Factors Total: _____

Target Audience Factors Total: _____

Organizational Factors Total: _____

Overall Total: _____

Spread Readiness Scale:

- 101-125** ***Organic, Natural Spread***
- 76-100** ***Promising Spread Initiative***
- 51-75** ***Challenging Spread Initiative***
- <50** ***Initiative Doomed, Focus on Underlying Issues***